

## Press Information

### **TUI Care Foundation and Plan International: Working together to empower the younger generations worldwide**

- The partnership strategy emphasises female empowerment and capacity building in local communities, aiming to provide new opportunities for the younger generations
- Both organisations agree to further develop and expand a global cooperation that has already shown successful results in different destinations
- TUI Academy programme is at the heart of the international partnership with projects currently running in Vietnam and the Dominican Republic

**Berlin, 09 November 2018.** *Since its establishment TUI Care Foundation has been working together with Plan International to develop educational initiatives which provide life-changing opportunities for disadvantaged youth and, especially, women. With education being one of the core pillars of the TUI Care Foundation and Plan International, this global partnership holds significant potential to further expand. Plan International has a proven track record in creating opportunities, protecting the rights of children and promoting equality for girls all around the world. Together, both organisations are now working on far-reaching programmes that build upon the strengths of local communities and its people, as well as on the potential offered by the ever growing tourism sector.*

The joint projects touch on diverse issues depending on each individual location, from rehabilitation of the ecosystem to providing job opportunities for youth. Projects are adapted to meet the needs of each community following the goal of working global and acting local. The core aims behind the joint work will remain the same in each case: improving collaborative social structures, building capacity in local communities, providing opportunities for the younger generations and especially strengthening the role of girls and women in society.

Thomas Ellerbeck, Chairman of the Board of Trustees of TUI Care Foundation, explains: "Together with Plan International we are working to empower local communities in destinations around the world. We intend to make a lasting difference, by providing young women and men with the tools they need to build the self-determined future they cherish. By unlocking the talent in the younger generations, we can help to build thriving communities.

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Kathrin Hartkopf, Director of the foundation Stiftung Hilfe mit Plan, points out: “To foster these talents in these young generations sustainability is a key driver in all our joint projects. We are not only giving youth the chance of a decent education and job opportunities, but also strengthening the local community and their economy. We want to make sure, that children, youth and their families benefit from the joint engagement of the TUI Care Foundation, Plan International and Foundation Hilfe mit Plan also in the future. We are looking forward to growing our partnership with the TUI Care Foundation, to be able to make a real and long lasting change in children’s lives.”

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A programme of pivotal relevance for this partnership is the TUI Academy programme, which was already brought to life in collaboration with Plan International in the Dominican Republic and Vietnam. Individually addressing the challenges for young people is a key aspect of TUI Care Foundation’s and Plan International’s joint approach worldwide. In Vietnam, the vocational training project is part of a bigger initiative that strengthens household economic security via self-help saving groups and raises awareness on protection for disadvantaged children, youth and their families. In the Dominican Republic, the educational initiative is linked to the initiative “Down to Zero”, which focuses on combating the sexual exploitation of children and adolescents. Liaising with other local organizations and placing challenges in its context helps create real opportunities and a sense of ownership by the local community.

Plan International’s global presence and vast experience allows for knowledge transfer among projects and sharing of successful models. Long established local networks help to strengthen outcomes efficiently and further promote ownership by the local community and institutions.

### **About TUI Care Foundation**

Building on the potential of tourism as a force for good, the TUI Care Foundation supports and initiates partnerships and projects which create new opportunities for the young generation and contribute to thriving destinations all over the world. Connecting holidaymakers to good causes, the TUI Care Foundation fosters education and training initiatives to open up new opportunities and perspectives for young people, the protection of the natural environment in holiday destinations and

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sustainable livelihoods in thriving destinations where local communities can benefit even more from tourism. TUI Care Foundation works global and acts local - it builds on strong partnerships with local and international organisations to create meaningful and long lasting impact. The charitable foundation values transparency and the efficient use of funds. Therefore; 100% of the donations go to partners and projects with all operating costs of the foundation covered by TUI. TUI Care Foundation was founded by TUI, the world's leading tourism business, and is based in the Netherlands.

### **About Plan International Germany**

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Plan International is an independent development and humanitarian organization, with no religious, political or governmental affiliations. Plan stands up for children's rights worldwide and has been working for more than 80 years to tackle poverty, violence and injustice. In more than 70 countries, girls and boys are encouraged to actively shape their future. Plan International's main objective is to achieve sustainable change and to enhance the living conditions of the people in all partner countries. When disasters or conflict threatens their lives and well-being, Plan International is quick to respond. The United Nations Sustainable Development Goals encourage Plan International to continue strengthening girls and women and promote gender equality.

### **About Stiftung Hilfe mit Plan**

Stiftung Hilfe mit Plan was established in 2008 and is an independent foundation, registered in Germany. Stiftung Hilfe mit Plan was established in order to ensure major donor support for projects of Plan International Germany. Therefore Stiftung Hilfe mit Plan works closely with Plan International Germany and is supporting first and foremost projects implemented by Plan International Germany. Stiftung Hilfe mit Plan's main areas of expertise are foundations in trust, legacies, major donor project support, and cooperation with independent foundations.

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