

## **Gift a TUI Care Foundation turtle or tree adoption - and make last minute gifts matter**

- *Adoptions of baby turtles and trees now available online as a gift*
- *Gift idea with meaning: Adoptions support TUI Care Foundation's global nature conservation programmes*

**Berlin, 20 December 2023.** *As of today the TUI Care Foundation is offering adoptions for baby turtles and newly planted trees at [www.tuicarefoundation.com/en/adoptions](http://www.tuicarefoundation.com/en/adoptions). The adoptions are also available online in a personalised gift version.*

The adoptions support the worldwide TUI Turtle Aid programme and the TUI Care Foundation's reforestation initiative. 100% of all proceeds go directly into the programmes of the charitable foundation.

TUI Care Foundation  
Pariser Platz 6a  
10117 Berlin

[www.tuicarefoundation.com](http://www.tuicarefoundation.com)

The TUI Turtle Aid programme protects endangered loggerhead turtles and their nesting sites on beaches and helps to increase hatchling survival rates. By working with local NGOs and beachfront tourism businesses, it also creates turtle friendly beaches and engages locals and visitors by teaching them about turtles and how to protect them.

The TUI Forests programme puts forests at the centre of thriving destination communities. It plants new trees and supports local people to build thriving livelihoods, through community managed tree nurseries and the creation of forest-based tourism experiences.

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### **About the TUI Care Foundation**

Building on the potential of tourism as a force for good, the TUI Care Foundation supports and initiates projects, which create new opportunities and contribute to thriving communities in tourism destinations all over the world. Connecting holidaymakers to good causes, it supports education and training opportunities for young people; drives the protection of natural habitats and the marine environment; and helps local communities to thrive sustainably and benefit from tourism. The TUI Care Foundation builds on strong partnerships with local and international organisations to create meaningful and long-lasting impact. The independent charitable organisation was founded by TUI, one of the world's leading tourism businesses, and is based in the Netherlands.

### **Contact:**

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