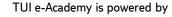




## **Outreach Kit** TUI e-Academy









on behalf of











The TUI e-Academy is an online learning platform which provides access to digital education in tourism destinations for disadvantaged young people and for those already working in tourism.



It offers learners the skills they need to consolidate and expand their knowledge, and promotes employment development through upskilling and reskilling.



The e-Academy's main objective is to provide high-quality, free-ofcharge online training to empower employability and job creation in tourism destinations worldwide.



### **Career Academy**



Looking to start a career in the exciting world of tourism or hospitality? The Career Academy offers an excellent opportunity to kick-start a career in tourism destinations. Extensive courses will help participants learn about the different careers in tourism and hospitality, understand the basics of the industry and gain a first-hand insight on the skills required. Students will learn about a variety of job roles within the industry including tour guiding, hospitality, entrepreneurship, and discover the range of skills required to be successful.











The future of tourism is sustainable - now is the time to transform the industry. The Sustainability Academy provides a range of courses designed to upskill and reskill tourism professionals working in environmental management, social governance and sustainability. The courses aim to equip learners with the knowledge and tools they need to make their organisation a frontrunner in sustainability and create a positive impact on their destination and the world.



# You Support us through





Sharing one dedicated mailshot among your network and ecosystem enablers



Mentioning of the
TUI e-Academy in your
community newsletters
and other communication
channels



Creating awareness for the e-Academy on your website or through other platforms



### We Offer

#### **Recognition and Awareness**





Recognition as
Outreach/Community Partner
in programme publications



Priority consideration for future collaboration opportunities



Become a content partner and distribute your e-learning content through the e-Academy.



#### Visual

#### **Assets**

Download the asset by clicking on the visual



Video



**Course Booklet** 





Flyer



#### Text

## Asset



#### Feel free to copy the caption $\delta$ customise to your audience

The TUI Care Foundation offers high-quality, free-of-charge, online training for digital inclusion in tourism destinations. The digital platform upskills and reskills learners with the tools to certify new and existing knowledge and promotes employment development in tourism destinations worldwide. The e-Academy is for anyone interested in starting or developing their career in tourism or hospitality.

Choose from many topics and skill levels. Increase your knowledge and earn your badge to build a career in tourism and hospitality. Boost your career! Start here. <a href="https://www.tui-eacademy.com">www.tui-eacademy.com</a>

#onlinelearning #education #digitallearning





# Thanks!

Do you have any questions? Please contact us e-academy@tuicarefoundation.com

www.tuicarefoundation.com



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