

Picture descriptions press release

## New perspectives for young content creators and creatives: TUI Care Foundation launches TUI Colourful Cultures Zambia

TUI Colourful Cultures Zambia 1-3.

First content creation Masterclass in Lusaka, Zambia. Most of the participants are active digital content creators. Among the attendees were photographers, videographers, representatives of small artisan businesses and many others.

TUI Colourful Cultures Zambia 4.

*From left to right:* Dorothy Walker - Discover Zambia. Matongo Matamwandi - ZTA CEO. Anne Wagner-Mitchell - Ambassador of Germany to Zambia. Fumba Chama - PS Ministry of Youth, Sport and Arts. Chilalo Mumba - Discover Zambia. Esther Ngambi - Director Arts, Ministry of Youth, Sport and Arts.